

# Faculty of Design Tenure-Track: Assistant Professor Graphic Design Specializing in Interactive Practices

OCAD University acknowledges the ancestral territories of the Mississaugas of the Credit, the Haudenosaunee, the Anishinaabeg and the Huron-Wendat, who are the original owners and custodians of the land on which we live, work, and create.

This opportunity is open only to qualified individuals who self-identify as Black peoples of African descent (including Africans and African heritage people from the Caribbean, North America and Latin America) and Indigenous Peoples of North America or Peoples of Turtle Island, including those who identify as First Nations (status, non-status, treaty or non-treaty), Métis, Inuit, or Alaskan Native, Native American, and Native Hawaiian Peoples. This initiative is a special program under the Ontario Human Rights Code.

OCAD University (OCAD U). Canada's largest and oldest art and design university, is a vibrant community of bold, curious and compassionate artists, designers and scholars who are imagining and creating a joyful, equitable and sustainable world. The University is an internationally renowned hub for art, design, digital media, research, innovation and creativity, and arts administration. It embraces collaborative and interdisciplinary approaches to change-making through art, design-thinking curriculum and research, making OCAD U a local, regional, national and global leader in art and design.

It is an exciting time to join the OCAD U community. The University is at a key stage in its institutional transformation, with the implementation of its Academic and Strategic Plan and guiding principles—driving positive impact, decolonization, indigenization, and equity, environmental sustainability, emerging as a vibrant hub, student-centered approaches, innovation in learning, teaching, and research, and financial stewardship.

The Faculty of Design is the largest of OCAD U's three faculties. It boasts six undergraduate programs: Advertising, Environmental Design, Graphic Design, Illustration, Industrial Design, and Material Art & Design (i.e. textiles and jewelry). The design-related Graduate Programs include Inclusive Design, Design for Health, Strategic Foresight and Innovation, Interdisciplinary Art, Media, and Design; and Digital Futures. The University is especially seeking candidates who might also contribute to the Inclusive Design and Strategic Foresight and Innovation graduate programs.

The Faculty of Design invites applications for one (1) Tenure-Track position at the rank of Assistant Professor in the program of Graphic Design. The position seeks graphic designers with a focus on any of the following practices: interactivity, generative media, creative computation, post-digital design practices, usability, and/or experience design.

The candidate should demonstrate a critical engagement with their field and familiarity with contemporary issues pertaining to design and its relationship to digital technology. Candidates who demonstrate capacity to develop curricula that foregrounds Indigenous knowledges and frameworks or Black knowledges and frameworks and their impact on graphic design will be given priority. The ideal candidate will also be able to teach across the four years of the program and should be able to teach tech-forward studio-based, lecture, and seminar format courses. A robust professional practice as a designer and researcher/writer is an asset.

This appointment is expected to commence on August 1, 2024, and is subject to budgetary approval.

## **Summary of Responsibilities**

The successful candidate will:

- Teach across multiple year levels in the Graphic Design undergraduate program, with potential opportunity to teach in OCAD U's graduate programs;
- Develop curriculum pertaining to interactivity that supports the goals of the program and OCAD U's academic plan
- Assume a key role in contributing to student success at OCAD U through the ongoing development, decolonization, and bringing of diverse knowledges into the undergraduate/graduate curriculum, policies and promotion through participation in Faculty and program meetings and initiatives;
- Develop course materials, conduct studios, and teach—including lectures, critiques, grading and evaluations that that meets academic and curricular requirements and deadlines;
- Maintain an active creative practice, research program, professional practice and/or scholarship within graphic design:
- Provide service to the department, faculty and university-wide governance systems and participate in building

- OCAD U's community and promoting student life and culture on campus;
- Provide outreach with local and regional Indigenous and/or racialized communities and the mentorship of Indigenous and/or racialized students and youth;
- Instructors will be expected to deliver courses in person, as well as have the capacity to deliver courses remotely

#### Qualifications

The ideal candidate will have:

- At least eight years (without academic degrees) to four years (with a Bachelor's degree) of peer recognized career achievement in interactivity and the graphic design field. A Master's degree, or PhD will be considered an asset;
- A strong facility working with (and teaching) code and algorithm-based design
- A proven record of professional practice, and/or research relevant to qualifications and experience in interactivity and graphic design;
- A demonstrated understanding of the ways in which diversity, equity, inclusion, sustainability, and decolonization are fundamental to the quality of the student experience, to innovative knowledge sharing, and to design production;
- A proven record of promoting a respectful and inclusive work and learning environment for students, staff, and faculty

#### Remuneration

Salary and rank will be commensurate with experience and qualifications with access to full benefits, and pension contribution after one year of service.

### **Application Deadline**

Applications should include:

- 1. A letter of intent stating the candidate's interests in (a) the areas of teaching related to OCAD U's undergraduate design programs, (b) research/professional practice related to the listed areas of need in the above call and (c) service to Faculty- and University-wide governance;
- 2. A detailed resume or curriculum vitae;
- 3. A statement of teaching philosophy that responds to the profile of the position;
- 4. Evidence of teaching effectiveness (such as sample assignments, youth feedback on knowledge transfers, or any form of teaching evaluation)
- 5. A link to a digital portfolio of recent work/publications; and
- 6. The names and contact information of three referees.

Please upload all six (6) components (including the URL to work) **as one PDF**. Incomplete applications will not be considered. Please name your upload: FirstName\_LastName-Job Code

Interested applicants are invited to submit their application in confidence, addressed to Chair, Graphic Design Tenure-Track Search Committee, Faculty of Design online by clicking the "Apply Now" button below.

The review of applications will begin on Thursday, April 25, 2024, and will continue until the position is filled.

If you require <u>application</u> support, please contact the <u>People & Culture</u> Office. *Please note* that People & Culture cannot update you on the status of your application as these searches are decentralized to their respective Faculty offices. You will only be contacted if you are shortlisted for an interview.

As an institution committed to art, design, digital media and related scholarship, OCAD University (OCAD U) recognizes the profound and essential value that diversity brings to the creation, reception and circulation of creative practices and discourse. OCAD U understands that valuing diverse creative practices and forms of knowledge are essential to and enrich the institution's core mission and vision as an art and design university with a local and global scope.

As an employer committed to employment equity, we encourage applications from members of equity- seeking communities including women, racialized and Indigenous persons, persons with disabilities, and persons of all sexual orientations and gender identities/expressions.

We encourage members of designated equity-seeking groups to self-identify within the voluntary Applicant Questionnaire.

In order to alleviate the under-representation of Black and Indigenous tenured/tenure-track faculty, priority in hiring will be given to qualified Black and Indigenous persons who self-identify as such in the application process. This initiative is a special program under the Ontario Human Rights Code.

OCAD U is committed to providing an inclusive and barrier free experience to applicants with accessibility needs.

Requests for accommodation can be made at any stage during the recruitment

process. Please <u>contact</u> People & Culture for more information or refer to <u>OCAD U's Policy of Accommodation in Employment for Persons with Disabilities</u>

All qualified persons are encouraged to apply; however, Canadians and permanent residents of Canada will be given priority. While we thank all candidates for their interest, only those short-listed will be contacted.